Funding Domestic Violence Housing

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Principal
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Outcomes = Funding
Emotional

Outputs

Outcomes

Bottom Line

Warm/Fuzzy Appeals Only

Anecdotal Examples

Descriptive Statistics

Stakeholder Surveys

Economic Impact

Organizational Impact

Specific Customized ROI
Emotional Appeals

Rational Appeals

Universe of Appeals

Sweet Spot = Largest Investments
How are you calculating success?

Outputs
- Numbers of People Served
- Number of Hours of Service
- Heads in Beds

Outcomes
- Behavior Change
- Lives Improved
- Long Term Impact
Building your toolbox

- Emotional Story
- Outputs
- Descriptive Statistics
- ROI
One-in-three women across the United States will experience domestic abuse in their lifetime.
They can’t afford housing.
Home is NOT safe.
The first choice they face is to remain homeless and become poverty statistic.
The second choice is no choice at all but one that too many make – return to their abuser.
On any given day in the United States nearly 40,000 women and their children find themselves hiding and homeless.
80 Percent Stay Silent and don’t seek help
75,000 Central Floridians
Status prior to fleeing

81.5% had a home
52% were employed
Putting them together

- 80% of survivors are permanently housed at the time they seek help.
- Choosing homelessness is often the only solution to stopping the abuse.
- 40% of DV survivors are homeless at some point.
- Not providing the right help can lead to chronic homelessness.

“Why doesn’t she just leave?”
DOMESTIC ABUSE COSTS EVERYONE.

RESPONDING TO EMERGENCIES

- The average cost of a 911 call & subsequent investigation: $1,001
- The number of 911 calls in response to incidents of domestic violence: 8,500
- Total cost to respond to reported domestic violence emergencies: $8,508,500

DOMESTIC VIOLENCE AFFECTS EVERYONE: A FRIEND, A TEACHER, A CO-WORKER, A FAMILY MEMBER, A CHILD...YOU.

RESPONDING TO HOMICIDE

- 27 deaths that mean, on average, a person died every 2 weeks.
- Total cost to respond to domestic violence homicides: $66,960
  (This doesn’t include the devastating tolls on victims’ loved ones)

RESPONDING TO CRIME

- Total court costs for those arrested for domestic violence: $9,492,637
- 4,697 Batterers arrested
- Incarceration costs
- Public defender costs
- Clerk of courts costs

RESPONDING TO CHILD ABUSE

- 3168 Child abuse investigations
- 1025 Children removed from their homes
- 67 Children put into foster care
- Total cost to respond to child abuse related to domestic violence: $6,373,250

TOTAL COST TO ORANGE COUNTY TAXPAYERS

- $24,441,347*

*Calendar Year 2011
What Happens After They Flee?

- NOT SAFE
- FLEES

WITH RESOURCES
- RELOCATE
- RAPID REHOUSING (CBH)

SAFE (6 TO 10 WEEKS)
- AFTER SHELTER
- SAFE HOME
- TRANSITIONAL HOUSING

WITHOUT RESOURCES
- HOMELESS

Don’t make them choose between safety and the streets.
$1,200
Bill & Melinda Gates Foundation
• $2-5k/wk
  • Gov and private

• $30k yr
  • Gov funding

• Managed by partner with overlay support

• $3500-5k ave w/ Gov Funding

• $1200 ave w/ Private Funding

• Ave $150 one time as compared to weeks in shelter

“Safely Home”
<table>
<thead>
<tr>
<th>Category</th>
<th>Characteristics</th>
<th>Needs</th>
<th>Funding source</th>
<th>Length of Stay</th>
</tr>
</thead>
<tbody>
<tr>
<td>High resource/low barrier</td>
<td>Has education, access to living wage and/or support</td>
<td>RRH</td>
<td>Private</td>
<td>&lt; 1 month</td>
</tr>
<tr>
<td>Relocated as part of abuse</td>
<td>Has strong support network elsewhere</td>
<td>Transportation home</td>
<td>Private</td>
<td>24 hours – 3 days</td>
</tr>
<tr>
<td>Resource/barriers</td>
<td>Has ability to gain living wage in 12 mos. Needs help with barriers</td>
<td>RRH</td>
<td>Government</td>
<td>3 months</td>
</tr>
<tr>
<td>Disabled/low to no resource</td>
<td>Has or can get SSI. Will never be stable on own.</td>
<td>PSH</td>
<td>Government</td>
<td>3 months</td>
</tr>
<tr>
<td>No resource/no disability</td>
<td>Has little to no education/multiple children/undocumented</td>
<td>Long term support to address poverty</td>
<td>Will not qualify for government funded housing</td>
<td>years</td>
</tr>
<tr>
<td>No immediate danger/no resource</td>
<td>Homeless but does not meet chronic definition or RRH</td>
<td>Long term support to address poverty</td>
<td>Will not qualify for government funded housing</td>
<td>Screen out or &lt; 24 hrs</td>
</tr>
</tbody>
</table>
Thank you

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