



Homelessness Ends Here

SPONSORSHIP PACKET

**Dinner With a Cause
20th Annual Gala Event**

**OCTOBER 13th, 2017
Friday, 5:30 PM**

**JW MARRIOTT
LA Live**



DOWNTOWN **WOMEN'S** CENTER

Dinner With a Cause

Honorees: U.S. Senator Dianne Feinstein
Raul Anaya, Bank of America

Friday, October 13, 2017
at the JW Marriott at LA Live

About the Downtown Women's Center

Founded in 1978 and now reaching more than 3,000 women per year, the Downtown Women's Center (DWC) is the only organization in Los Angeles exclusively dedicated to addressing the immediate and long-term needs of women overcoming homelessness on Downtown's Skid Row.

Our Approach

DWC is a nationally recognized model because our wrap-around services fulfill immediate and critical needs, and advance more intensive and long-term solutions to ending homelessness for women. By providing a wide array of resources all in one place, we remove barriers to accessing support. Our services — from food and showers to housing and housing services, medical and mental health care, education, job-readiness training and more — make a life-changing difference. And because women consistently say they feel safe and comfortable at DWC, they are more likely to access the care they need to regain their personal stability.

Dinner With a Cause

Our Dinner brings together more than 550 community leaders from the Los Angeles area and beyond to celebrate and support our work. Guests enjoy signature cocktails, live music, exciting silent and live auctions, and a gourmet sit-down meal.

Event Chairs: Elyse Klein & Rachel Capoccia

The Cause

Dinner With a Cause has raised millions of dollars in support of DWC's vital services. Proceeds help us to pursue our mission: to provide permanent supportive housing and a safe and healthy community fostering, dignity, respect, and personal stability, and to advocate ending homelessness for women.

Your support through our event will create real, sustainable change for the thousands of women we serve this year. We invite you to join us!

Honoree: U.S. Senator Dianne Feinstein



As California's senior senator, Dianne Feinstein has built a reputation as an independent voice, working with both Democrats and Republicans to find commonsense solutions to the problems facing California and the nation.

Since her election to the Senate in 1992, Senator Feinstein has worked in a bipartisan way to build a significant record of legislative accomplishments, helping strengthen the nation's security at home and abroad, combat crime and violence, battle cancer and protect natural resources in California and across the country.

Senator Feinstein's career has been one of firsts. She was the first woman president of the San Francisco Board of Supervisors, the first woman mayor of San Francisco, the first woman elected senator of California, and the first woman member of the Senate Judiciary Committee.

The Downtown Women's Center (DWC) is delighted to honor Senator Dianne Feinstein at our 20th annual Dinner with a Cause. The senator has been a longtime champion for women and families. In particular, she is a strong advocate for female veterans and has worked closely with DWC to move veteran women from homelessness to permanent housing. Through her legislative work, Senator Feinstein has demonstrated her commitment to her most vulnerable constituents. Last year, for example, she introduced *The Homeless Children and Youth Act*, which includes a provision that will increase publicly available data on the demographics, health, and other experiences of women experiencing homelessness. In turn, this will deepen national understanding of the unique service needs of women experiencing homelessness and how to serve them best.

Senator Feinstein's passion for women's rights, commitment to equality, and service to her constituents strongly exemplify the Downtown Women's Center's mission and values. She is a powerful example of women's leadership for those of us who work for and with women.

Honoree: Raul Anaya, *Bank of America*



Raul A. Anaya is president of Bank of America for the Greater Los Angeles region. In this capacity, he serves as the enterprise leader for Los Angeles, leading integration of Bank of America's business lines to ensure delivery of the full breadth and depth of the bank's global financial services to more individuals and businesses locally. Anaya also oversees the bank's corporate and social responsibility activities, which include philanthropic giving, community development lending and investing, environmental initiatives, diversity efforts, arts and culture projects, and employee volunteerism for the bank's 13,000 associates who work in the Greater Los Angeles region.

Always active in the business community, Anaya has served on multiple business and nonprofit organizations' boards throughout his career with the bank. In Los Angeles, he is on the boards of the California Science Center Foundation (chairman of the board), the Los Angeles Economic Development Corporation (past chairman), and AltaMed Foundation. Anaya is also a member of the Los Angeles chapter of Young Presidents Organization (YPO) and the Angeleno chapter of YPO Gold.

DWC is pleased to honor Raul Anaya, who emphasizes and exemplifies the importance of male business leaders advocating for women's empowerment, and who has spearheaded philanthropic investment in workforce development programs in our region. Under Anaya's leadership, Bank of America has continuously increased their support for DWC, including a recent generous grant to help fund permanent supportive housing on-site and throughout LA County.

Sponsorship Benefit

Dinner With a Cause sponsors enjoy significant exposure and recognition. Sponsors have the opportunity to reach leaders in entertainment, finance, law, real estate, business, and politics during an elegant evening in downtown Los Angeles.

- Invitations mailed to over 2,500 supporters
- E-communications to 13,000 constituents
- 6,000 views per month on event website
- Social media posts to 15,000 followers

PRESENTING SPONSOR — \$50,000

- Two tables for 10 (premium seating)
- 45-second digital tribute ad on presentation screen played multiple times during the event
- Logo/Donor and link on event website as Presenting Sponsor
- Logo/Donor and Presenting Sponsor credit on invitations and collateral
- Logo/Donor prominently displayed on event presentation screen
- Social media posts with recognition leading up to the event
- Press release announcing sponsorship, and company profile featured on event website, in months prior to event
- Logo/Donor prominently displayed on step and repeat
- Custom volunteer service day for up to 50 employees

PLATINUM SPONSOR — \$25,000

- Two tables for 10 (premium seating)
- 30-second digital tribute ad on presentation screen played multiple times during the event
- Logo/Donor and link on event website as Platinum sponsor
- Logo/Donor and Platinum Sponsor recognition on invitations and collateral
- Logo/Donor prominently displayed on presentation screen
- Social media posts with recognition, leading up to the event
- Special branding as cocktail reception sponsor
- Custom volunteer service day for up to 25 employees

SENATOR'S CIRCLE SPONSOR — \$15,000

- Table for ten (premium seating)
- 20-second digital tribute ad on presentation screen played multiple times during the event
- Logo/Donor recognition on event website
- Logo/Donor recognition on invitations and collateral
- Logo/Donor recognition displayed on presentation screen
- Inclusion in a special Senator's Tribute Book and receive a copy of the tribute book as a keepsake

Sponsorship Benefits (continued

GOLD SPONSOR — \$10,000

- Table for ten (preferred seating)
- 20-second digital tribute ad on presentation screen played multiple times during the event
- Logo/Donor recognition on event website
- Logo/Donor recognition on invitations and collateral
- Logo/Donor recognition displayed on presentation screen

SILVER SPONSOR — \$5,000

- Table for eight
- 15-second digital tribute ad on presentation screen played multiple times during the event
- Logo/Donor recognition on event website
- Logo/Donor recognition on invitations and collateral
- Logo/Donor recognition displayed on presentation screen



Sponsorship Benefits (continued

DIGITAL TRIBUTE JOURNAL

- 45 second ad— \$10,000
- 30 second ad— \$5,000
- 20 second ad — \$2,500
- 15 second ad — \$1,000
- 10 second ad — \$500

*All digital ads will play on a loop on the presentation screens during the event program.

TICKET

- Individual Tickets - \$500 each



Previous Sponsors Include:

AECOM	Susan Le Ber
Joanna Adler	Munger Tolles & Olson, LLP
Alston & Bird	Stephen and Christy McAvoy
The Annenberg Foundation	Sandra Moss
Anthem Blue Cross	Terri Murray
Bank of America Merrill Lynch	Nestle
Brookfield	Marylouise Oates and Robert Shrum
California Wellness Foundation	The David and Lucile Packard-Foundation
Bettina Chandler and The Otis and Bettina Chandler Foundation	Payden & Rygel
Bloomingdale's	Robert Wood Johnson Foundation
Capital Group	Thomas Rollins & Vicki Rollins
City of Hope	Donna Shalala
City National Bank	Southern California Gas Company
Cooperative of American Physicians, Inc.	Supervisor Hilda Solis
DaVita HealthCare Partners	Supervisor Mark & Avis Ridley - Thomas
The David Bohnett Foundation	Sony Pictures Entertainment
East West Bank Foundation	Southern California Edison
Eileen Goodis and Eric Strom, M.D.	SWBC Insurance Services
Grandpoint Bank	Target
Linda Griego and Ron Peterson	Gloria and Peter Teschner
Green Hasson Janks	Thomson Reuters
Billie Greer	Towers Watson
Heffernan Insurance	Trial Lawyers' Charities
Shelli A. Herman and Stewart Gleichman, M.D.	UPS
Susan Isacoff	US Bank
James A. Johnson	USC School of Social Work
Jerry and Terri Kohl	Hope Warschaw and John Law
Kaiser Permanente	Watson Land Company
L.A. Care	Wells Fargo
The Jacob & Valerie Langeloth Foundation	Carolyn Williams

Sponsorship Levels

Benefits	Presenting	Platinum	Senator's Circle	Gold	Silver
Official Presenting Sponsor	✓				
Tickets	20 Tickets	20 Tickets	10 Tickets	10 Tickets	8 Tickets
Premium Seating/ Preferred Seating	✓	✓	✓	✓	
Digital Tribute Journal Advertisement on Presentation Screens	45 second ad	30 second ad	20 Second ad	20 second ad	15 second ad
Logo/Name on Event Website	✓	✓	✓	✓	✓
Logo/Name on Invitations and Collateral*	✓	✓	✓	✓	✓
Logo/Name on Presentation Screens	✓	✓	✓	✓	✓
Social Media Posts with Company Recognition	✓	✓			
Press Release Announcing Sponsorship	✓				
Company Profile Featured on Event Website	✓				
Logo/Name on Step and Repeat	✓				
Special Branding as Cocktail Reception Sponsor		✓			
Custom Volunteer Service Day	50 employees	25 employees			

*Subject to Deadlines

Deadline for inclusion in invitation – Friday, Aug. 4, 2017

Deadline for digital ads – Friday, September 8, 2017

Downtown Women's Center: Dinner With a Cause

Sponsorship Commitment

FRIDAY, OCTOBER 13, 2017, at the JW MARRIOTT AT LA LIVE

Sponsorship Information

Name

Contact Name

Company

Address

City/State/Zip

Email

Phone

Please list your name or company name EXACTLY as you would like it to appear in event collateral.

Sponsorship Confirmation

To confirm sponsorship commitment,
Please check the appropriate box below.

Table Sponsorships and Tickets

- ☐ Presenting Sponsor (\$50,000)
- ☐ Platinum Sponsor (\$25,000)
- ☐ Senator's Circle Sponsor (\$15,000)
- ☐ Gold Sponsor (\$10,000)
- ☐ Silver Sponsor (\$5,000)
- ☐ Individual Ticket(s) _____ (\$500 each)

Digital Tribute Journal

- ☐ 45 second ad (\$10,000)
- ☐ 30 second ad (\$5,000)
- ☐ 20 second ad \$2,500)
- ☐ 15 second ad (\$1,000)
- ☐ 10 second ad (\$500)

Please return this form by mail, fax, or email to:
Downtown Women's Center
Attn: Dinner With a Cause
442 S. San Pedro Street
Los Angeles, CA 90013
Fax: 213.680.0844
KatrinaV@DowntownWomensCenter.org

- ☐ This gift is in honor of Honoree Senator Feinstein
- ☐ This gift is in honor of Honoree Raul Anaya
- ☐ I have enclosed a check payable to the Downtown Women's Center
- ☐ Please create an invoice for me
- ☐ Please charge \$_____ to my
 - ☐ Visa ☐ MasterCard ☐ American Express

Cardholder Name

Card Number

Exp. Date

Billing Address

Billing City

Billing State/Zip

Cardholder Signature

For any questions, please call Katrina Viola at 213.680.0600 ext. 2836 or email
KatrinaV@DowntownWomensCenter.org
Federal Tax ID: 31-1597223

Downtown Women's Center: Dinner With a Cause

Auction Donation Form

FRIDAY, OCTOBER 13, 2017, at the JW MARRIOTT AT LA LIVE

Donor Information (as it should appear in all acknowledgements) Solicited by

Company Name

Contact Name

Address

City/State/Zip

Email

Phone

Donation Details (as it should appear in all printed and online materials)

Name of Item

Fair Market Value

Details of Item (If item is a vacation rental, hotel stay, or restaurant please complete the following page.)

Restrictions

Photos Included ☐ Yes ☐ Will email by (date) (send to KatrinaV@DowntownWomensCenter.org)

Donation Item Details (Please check all that apply)

Item Redemption

☐ Please create a certificate for me. The winner can use the contact information below.

Name

Phone

Email

Delivery of Item

☐ I will send the certificate/donation via:

☐ Email

☐ Mail

☐ Fax

☐ Drop Off

Please return this form by mail, fax, or email to:

Downtown Women's Center
Attn: Dinner With a Cause
442 S. San Pedro Street
Los Angeles, CA 90013
Fax: 213.680.0844

KatrinaV@DowntownWomensCenter.org

We would appreciate the delivery of auction items to the same address.

For any questions, please call 213.680.0600 ext. 2836 or email KatrinaV@DowntownWomensCenter.org
Federal Tax ID: 31-1597223

Downtown Women's Center: Dinner With a Cause

Auction Donation Form (page 2)

FRIDAY, OCTOBER 13, 2017, at the JW MARRIOTT AT LA LIVE

Vacation Rentals

Black-out/Expiration Dates or Other Restrictions

Number of Bedrooms

Number of Bathrooms

How many people does the rental sleep?

Exact Location (Address, Town, City, etc.)

Local Activities and Attractions

Special Amenities (e.g. tennis court, personal chef, restaurant gift certificate)

Transportation (if applicable)

Contact Information for Reservations

Event Tickets

Number of Tickets

Section (Row and Seat Numbers)

Black-out/Expiration Dates or Other Restrictions

Parking (if applicable)

Contact Information for Reservations

Restaurant (We request that gift certificates expire at least one year from the event date.)

Restaurant Name

Restaurant Neighborhood

Restaurant Address

Restaurant Phone #:

Restaurant City/State/Zip

Contact Name

Expiration Date

Certificate Value

Reservations Required?

Dress Code

Restrictions

Type of Cuisine

Valet or Self-Park (If valet, is the cost included? If not, please include the cost.)